

# health**team**advantage\*

Local. Reliable. Accessible.

# **COMPANY OVERVIEW**

Conducting business as HealthTeam Advantage, Care N' Care Insurance Company of North Carolina, Inc. is a whollyowned subsidiary of Cone Health, incorporated in 2015.

HealthTeam Advantage (HTA) made a big impact when it began offering plans in the Greensboro Medicare Advantage market beginning January, 2016. Since then, the company has grown and now provides coverage for more than 15,000 Medicare beneficiaries throughout 13 North Carolina counties. This rapid success can be attributed to the Healthcare Concierge model of customer service (where every member has their own Healthcare Concierge) and our benefit design, which includes dental, vision, hearing, a \$0 premium option, and one of the lowest out-of-pocket cost to members in the state. In 2019, our chief medical director recognized there was an underserved patient population and led the plan to create the HTA Diabetes & Heart Care HMO Chronic Special Needs Plan (CSNP) for residents of Guilford county.

The HTA vision is to be the leading Medicare Advantage Plan dedicated to exceptional and caring experiences. Our mission is to improve the health and well-being of our communities through a commitment to personalized service, quality, and enhanced care experiences.

HealthTeam Advantage, a product of Care N' Care Insurance Company of North Carolina, Inc., is a PPO and HMO Medicare Advantage plan with a Medicare contract. Enrollment in HealthTeam Advantage depends on contract renewal.

# **AT-A-GLANCE**

# **INCORPORATED**

January 1, 2015

# **CORPORATE OFFICE**

7800 McCloud Road, Ste. 100 Greensboro, NC 27409

### **PLANS**

- Medicare Advantage Preferred Provider Organization (PPO)
- Medicare Advantage Chronic Special Needs Plan (HMO CSNP) in Guilford County

### **COUNTIES WE SERVE**

Alamance

Guilford

Anson

• Lincoln

• Burke

Randolph

Cleveland

Rockingham

• Davidson

Stanly

Davie

Starily

Forsyth

• Union

### **MEMBERS**

• 15,888 (as of January 2021)

H9808 21 108 MAccepted2272021